BUNDABERG TOUCH ASSOCIATION INC.

SPONSORSHIP PROPOSAL

JUNIORS 2026/2027

Welcome to the World of Touch Football

The Bundaberg Touch Association has been a valued part of the Bundaberg community for many years, providing opportunities for people of all ages and abilities to participate in Touch Football at both social and competitive levels. As we continue to grow, we invite local businesses to partner with us through sponsorship opportunities that will promote your brand to our members, families, visitors to Greg Duncan Fields, and the wider Bundaberg community.

The Bundaberg Touch Association is a not-for-profit sporting organisation built on strong family and community values. We are committed to creating an inclusive and welcoming environment where people feel connected, friendships are formed, and participation is encouraged across all areas of the sport, including players, referees, coaches, managers, committee members, and sports administrators.

We are passionate about fostering personal development, building confidence, encouraging teamwork, and celebrating achievement. Through our programs and events, we provide opportunities for individuals to grow both on and off the field.

Bundaberg has earned a strong reputation as a host of major Touch Football events, including the Queensland Touch State Championships, Queensland Secondary Schools State Championships, and the highly successful Bundaberg Cup. These events attract participants and spectators from across Queensland, providing significant exposure for our sponsors.

As a volunteer-driven organisation, our success relies on the dedication of our volunteers and the valued support of our partners. We are committed to developing mutually beneficial relationships with local businesses that share our vision for community engagement and sporting excellence.

Our members play for the love of the game, but maintaining a strong, successful, and sustainable sporting organisation requires ongoing support. Sponsorship contributions play a vital role in enhancing participation opportunities, improving facilities, supporting player development, and ensuring the continued growth of Touch Football in Bundaberg.

As we look ahead to the 2026–2027 season, we invite you to join us on our journey.

Through Touch Football Australia's partnership with the NRL, the profile of Touch Football continues to grow nationally and within local communities. This presents an exciting opportunity for businesses to gain year-round exposure through our sponsorship program, which is designed to maximise brand awareness, engagement, and visibility with a targeted and active audience.

Our Sponsorship Objectives

The Bundaberg Touch Association aims to:

- Increase sponsor exposure by promoting products and services through social media, facility signage, digital communications, and club correspondence.
- Provide meaningful marketing opportunities that connect sponsors with players, members, families, and supporters.
- Actively encourage our members and supporters to support and engage with sponsor businesses whenever possible.

Why Partner With Us?

Partnering with the Bundaberg Touch Association offers your business the opportunity to:

- Support a thriving sporting community of approximately 950 junior and 400 senior participants.
- Promote your business, products, and services to a broad and engaged audience.
- Generate new sales opportunities and expand your professional network.
- Build meaningful relationships with current and potential customers.
- Increase your brand presence and market reach throughout the region.
- Enhance your reputation through association with a respected community sporting organisation.
- Demonstrate your commitment to supporting local sport, families, and community development.

Contact us to discuss your sponsorship options.

Dave Field
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Bundaberg Touch Association
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SPONSORSHIP PACKAGES

Competition Sponsor - $5,000*

Exclusive to one sponsor

- ✓ Sponsorship Logo shared on the back of all Junior playing shirts (900+ members)
- ✓ Naming rights to the 2026/2027 Junior Competition
- ✓ Signage opportunity at the venue
- ✓ PA Announcements/Social Media posts (scripts etc to be supplied by sponsor)
- ✓ Sponsor's flags displayed on competition night/days (to be supplied by sponsor)
- ✓ Grand Final Presentation Night – Present Major Junior Awards
- ✓ Business promotion opportunities (discounts/sales etc)

Division Sponsors - $600-$1,000 *

Multiple Divisions

- ❖ $600.00 – Tiny Touchdowns
- ❖ $1,000.00 - U8 Boys
- ❖ $1,000.00 - U8 Girls
- ❖ $1,000.00 - U10 Boys
- ❖ $1,000.00 - U10 Girls
- ❖ $1,000.00 – U12 Girls
- ❖ $1,000.00 – U12 Boys
- ❖ $1,000.00 – U14 Girls
- ❖ $1,000.00 – U14 Boys
- ❖ $1,000.00 – Teen Girls
- ❖ $1,000.00 – Teen Boys

- ✓ Sponsorship logo prominently placed on the front of playing shirts
- ✓ Opportunity for signage placement (supplied by sponsor)
- ✓ Facebook acknowledgments
- ✓ Grand Final – Division presentation

Junior Referee Development Program -$1,000*

- ✓ Support a targeted group of youth referees to enhance the standard of refereeing and game development
- ✓ Sponsorship Logo on the Referee Off field Polo – Further exposure at the Queensland Touch Junior State Cup Event (2027)
- ✓ Minimise cost with purchasing referee uniforms/whistles etc

*Sponsorship + GST